



# The Realtor Set

All the electronic and print solutions you  
need for your real estate business

Web&Print  
Solutions  
For your business

## About “The Realtor Set”

The Realtor Set is a group of web and print products and services catered for realtors. They can help you promote your business or sell a property.

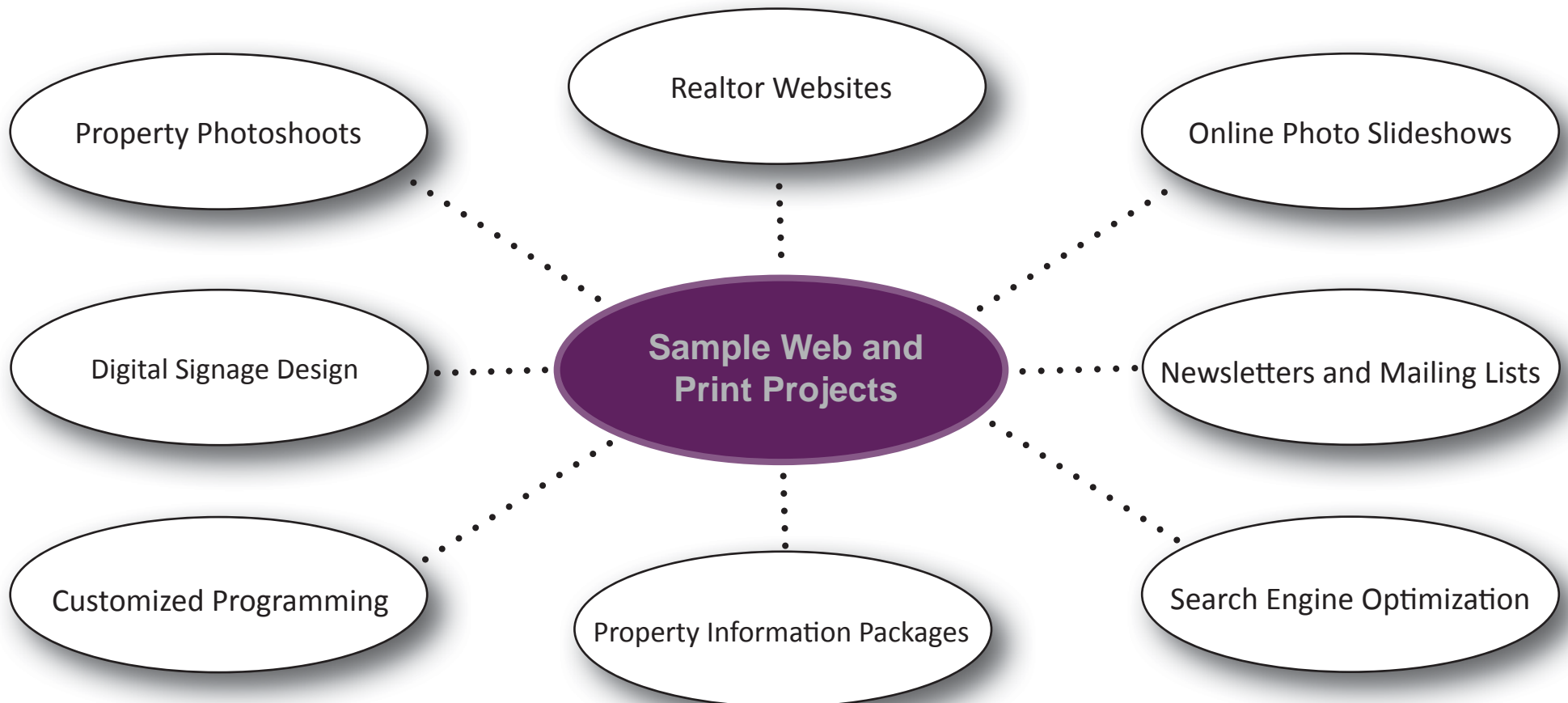
These services are completely customizable. Choose one service or package several together for a complete, customized solution.

We have solutions for every budget and Web&Print Solutions will provide a uniquely tailored solution for you.

Do you need a new, or your first, website? Perhaps you need help designing and printing brochures and flyers to promote your active properties? Or maybe you are looking for a photographer?

Contact us about your marketing needs and we’ll tell you how we can help. This brochure gives you a sample of our offerings, but is by no means and exhaustive list.

Just send us an email at [info@web-print.ca](mailto:info@web-print.ca) to get started!



# Photography

The  
Realtor  
Set

## Photoshoot

### Includes:

- 1-2 hours of shooting within Greater Vancouver
- Up to 2000 sq ft home
- Outside shots (dependent on weather)
- Photos digitally enhanced as needed
- CD of all images taken
- Online photo slideshow

### Rates:

1-2 hours of shooting (Apartment/Small House): \$200  
Each Additional hour (for larger homes): \$50

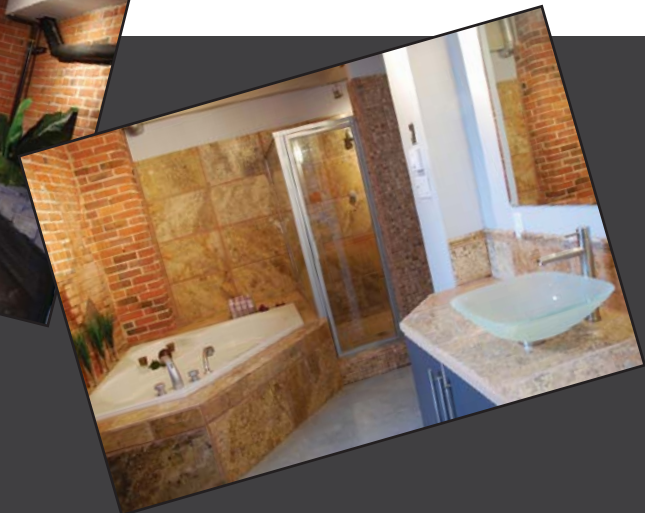
## Online Slideshow of Property

### Includes:

- Flash or AVI movie output for website
- First slide will list property name and address
- Final slide will list Realtor's contact information
- Unlimited photos

### Rates:

Image Slideshow: \$100  
Photo Captions (per 20 images: add \$20)



# Websites

## Realtor Website

### Includes:

- Simple, clean template design
- 3 static pages (ie: Home, About, Contact)
- 1 page to list properties (updatable by CMS)
- Integration of Blog (optional)

### Rates:

Basic 4 or 5 page site: \$850-\$1500

(Domain registration and hosting not included)

We can build your website as a stand-alone site or to fit  
**Wordpress** or **Ubertor** platforms.



## Website SEO Package

SEO (Search Engine Optimization) strategies are tailored for each website. We will tailor a SEO strategy to your needs and budget.

Contact us for a quote.

## Other Web Services

**Copywriting:** per page (up to 500 words): \$50

**Website Maintenance:** \$50 per hour

**Editing Online Content:** per page (up to 500 words): \$25

# Print Materials

The  
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## Property Profile Sheets

### Includes:

- One 8½ x 11 property profile sheet
- Full-colour or black & white
- Inclusion of up to 10 photos
- Using your business logo and mugshot (optional)
- Brief informational text about property (up to 100 words)
- Output in High-Resolution PDF file

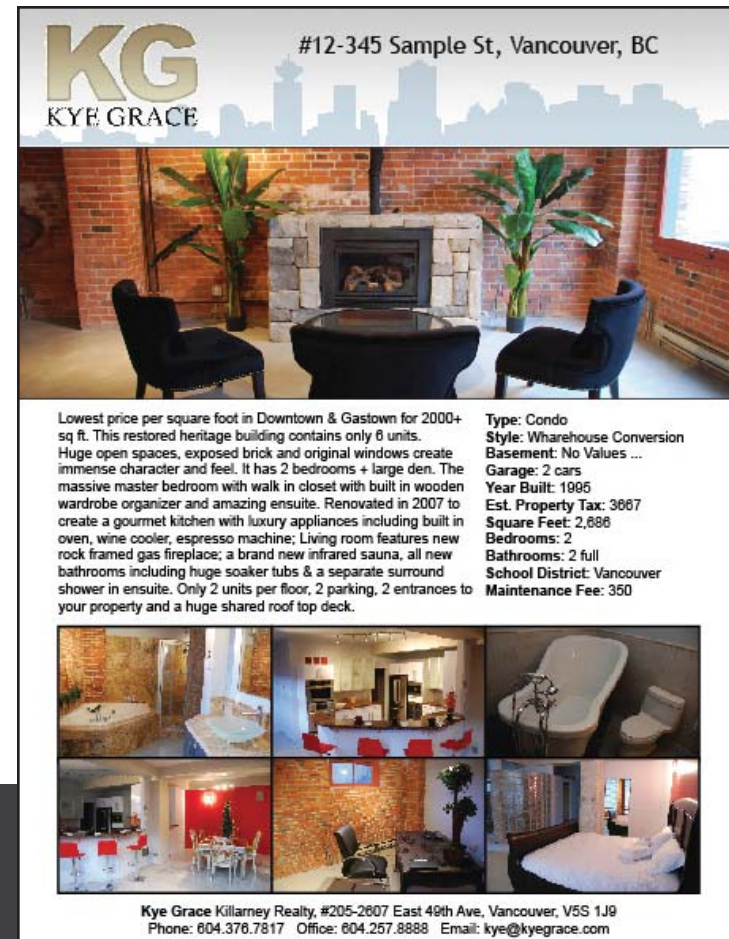
### Rates:

One-time template set-up: \$50

Each 1-sided layout: \$25

Additional text: \$10 per 100 words

### Property Profile Sheet Sample



**KG**  
KYE GRACE

#12-345 Sample St, Vancouver, BC

Lowest price per square foot in Downtown & Gastown for 2000+ sq ft. This restored heritage building contains only 6 units. Huge open spaces, exposed brick and original windows create immense character and feel. It has 2 bedrooms + large den. The massive master bedroom with walk in closet with built in wooden wardrobe organizer and amazing ensuite. Renovated in 2007 to create a gourmet kitchen with luxury appliances including built in oven, wine cooler, espresso machine; Living room features new rock framed gas fireplace; a brand new infrared sauna, all new bathrooms including huge soaker tubs & a separate surround shower in ensuite. Only 2 units per floor, 2 parking, 2 entrances to your property and a huge shared roof top deck.

**Type:** Condo  
**Style:** Warehouse Conversion  
**Basement:** No Values ...  
**Garage:** 2 cars  
**Year Built:** 1995  
**Est. Property Tax:** 3667  
**Square Feet:** 2,686  
**Bedrooms:** 2  
**Bathrooms:** 2 full  
**School District:** Vancouver  
**Maintenance Fee:** 350

Kye Grace Killarney Realty, #205-2607 East 49th Ave, Vancouver, V5S 1J9  
Phone: 604.376.7817 Office: 604.257.8888 Email: kye@kyegrace.com

## Other Print Design Services

Brochure: \$350-450

Business Card Design: \$250-350

Mail-out Flyer: \$150

Stationery Set (brochure, business card, flyer, letterhead): \$650-950

Newsletters (see "Other Products")

We also offer writing, editing, and design for other print materials. Please contact us for quotes.

# Other Products

## Newsletter

### Includes:

- Light editing of content
- Copywriting (up to 750 words)
- Emailing newsletter through ConstantContact
- 1 newsletter link and subscriber report/analysis

### Rates:

One-time Setup: \$200

Each Issue: \$100

Monthly ConstantContact Fee:

\$15 (0-500 list size) or \$30 (501-2,500 list size)

For email marketing, we suggest ConstantContact to help you maintain your lists, send properly formatted e-newsletters, track email responses, and archive newsletters.



## Other Services

- Data Entry
- Digital Signage
- Document Template Design
- PowerPoint Presentations
- Print-on-demand Books
- Small Run DVD/CD Burning
- Social Media Marketing
- Special Event Planning
- Virtual Office Assistant Services
- Word/Excel Formatting

We also offer other services. Please contact us for quotes.

# Marketing Sets

## The Ultimate Realtor Marketing Set

This set is perfect for new realtors who need help branding their business, establishing a web presence, and beginning simple marketing projects.

**Rates:** \$1800 - \$2700

**Includes:**

- The Property Marketing Set
- The Realtors Stationery Set
- 1 Website + 1 hr SEO Link Building
- 1 E-Newsletter edition

## The Property Marketing Set

This set is designed to market a single property. Use one for each of your properties.

**Includes:**

- Property photoshoot
- Online slideshow of photos
- 1 Letter-sized Property Profile sheet

**Rates:** \$215 (+\$45 one-time template set-up)

## The Realtor Stationery Set

This set is designed to help create your print-image. You can use your existing logo and style, or we can create one for you.

**Includes:**

- Brochure
- Business Card
- Flyer
- Letterhead

**Rates:** \$650-\$950

## Design your own “Realtor Set”

We understand that not all businesses are the same. Let us know what combination of marketing and publishing services would work for your business and we will tailor a plan for your needs and budget.

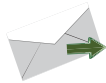
# The Realtor Set

The Realtor Set is a special set of services offered by Web&Print Solutions. They are fully customizable to any budget and any type of business.

Contact us to discuss your next project.



Web&Print Solutions: [www.web-print.ca](http://www.web-print.ca)  
Realtor Set: [www.web-print.ca/realtors](http://www.web-print.ca/realtors)



Email: [info@web-print.ca](mailto:info@web-print.ca)